



***MSD***  
***OVER 50+ YEARS OF SERVICE***



***CELEBRATING OVER 50 YEARS OF  
EXPERIENCE AND INDUSTRY LEADERSHIP***

Partnering with us puts you in business with a leader who is setting the standard for our industry.  
Please give us a call today to learn more: 1.800.338.2680

# IN **1962** NSD HAS BUILT ITS SUCCESS BY BUILDING YOURS.

Nation Safe Drivers was born as a result of the lack of a modern solution to fill gaps created by traditional non-standard automotive insurance policies. These “non-traditional policies” lacked the level of customization, and dedicated customer service that the insurance industry and consumers had been demanding.

Determined to meet that demand, utilizing a steadfast approach to innovation, customer satisfaction, and creativity, NSD established itself as the premier provider of specialized ancillary products with an unmatched reputation for increasing our client's bottom line. At the same time, harboring the number one rating in customer service, responsiveness, claims processing and administrative support.



WE ARE AN INDUSTRY LEADER WITH  
OVER 50 YEARS OF EXPERIENCE.



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# IN **1978** NSD DRIVES INTO THE FLORIDA SUNSHINE.

By 1978 NSD was on pace for phenomenal growth. In order to keep up with client demands and the need to stay competitive with low overhead and servicing costs, we relocated our corporate operations to South Florida.

Florida was the ideal setting for NSD to build a corporate headquarters that could sustain substantial company growth in the short and long-term while accommodating a scalable, skilled workforce that could grow with the organization.

Our corporate headquarters is built with reinforced concrete, is completely hurricane proof, equipped with state-of-the-art security, controlled access, full backup generators and secured server rooms that are protected against all conceivable disasters.



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# NSD UNLEASHES ITS NEW AUTOMOTIVE DIVISION IN **1999**.

Embracing the daily challenge of innovation to meet market demands led to the birth of our automotive division. This division has become a significant part of our overall operation, and represents a cornerstone in our constant effort to improve the success and versatility of our clients. This enables them to retain, better serve and attract a wider range of customers.

Our successes have helped our clients stay viable and navigate through difficult economic periods, while catapulting us to our current dominance in the market.

Furthermore, by employing our own in-house teams of programming and product development engineers, we quickly and easily customize specific services and features that exceed our client's expectations.



WE HAVE MULTIPLE PRODUCT PLATFORMS  
FOR TRUE NATIONWIDE COMPLIANCE.



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# IN **2002** NSD ACHIEVED OVER 1 MILLION NEW ANNUAL CUSTOMERS, AND ECLIPSED OVER \$100M IN ANNUAL SALES.

Staying true to our principled heritage enabled NSD to achieve a major milestone in 2002; surpassing \$100,000,000 in annual sales, as well as 1,000,000 new customers. These are astonishing accomplishments for any company in any industry.

Combining our efforts to achieve the industry's most exceptional customer experience, with our clients in the insurance, automotive and affinity marketplaces, has resulted in accomplishing these unprecedented milestones.



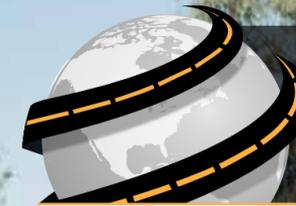
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# IN 2007 WE BECAME THE FIRST AND ONLY COMPANY TO OFFER PROPRIETARY NETWORKS FOR ALL PRODUCTS UNDER ONE ROOF.

Our marquis network of towing and roadside service providers has been rated #1 by industry leaders. There are several factors that have led us to this success.

Not the least of which was the design and implementation of a real time algorithm utilizing a set of criteria that takes into account the elements most valued by stranded motorists. These key elements include customer satisfaction, quick response times, and distance to service location. Combining these elements with the customizable needs of our clients identifies the best service provider for the required dispatch. As a result of our technology, integration, systems investment and workforce expertise, NSD provides the right service, at the right time, for the perfect solution, every time!

With these dynamic systems in place, NSD continued its quest to be the most complete company in the industry relating to automotive and insurance services. After building and maintaining the #1 rated network of towing and roadside service providers, we applied this model to building comprehensive networks for Paintless Dent Repair Technicians, Glass Repair and Replacement Specialists, Alloy Wheel Repair Experts and Vehicle Inspection Services.



OUR PRODUCTS HAVE THE FLEXIBILITY AND  
CUSTOMIZATION THAT YOUR COMPANY NEEDS.



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# TODAY NSD HAS OVER 15M NEW CUSTOMERS & MORE THAN \$500M IN ANNUAL SALES.

Spanning two centuries NSD has been the benchmark of success for the industry—and NSD's future has never been brighter.

NSD has an impressive \$500,000,000 in annual sales, and is averaging more than 15,000,000 new customers every single year. NSD provides a consistent culture of innovation and unwavering commitment to the success of our clients and your customers.

Our success is the direct result of the success of our clients.



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***THE ROAD MORE  
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STARTS HERE***





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